



Endurance Auto Protection Receives Certification from the Vehicle Protection Association (VPA)

Endurance Auto Protection is the eighth vehicle service contracts firm to pass the VPA's certification hurdles regarding adherence to industry standards of conduct and compliance with federal and state laws.

Selbyville, DE (Vocus/PRWEB) February 02, 2011 -- The Vehicle Protection Association (VPA), an association formed to promote regulatory transparency, education and accountability for marketing and servicing automotive service contracts, announced today that Endurance Auto Protection has joined the growing ranks of certified vehicle service contract providers.

VPA Certification is predicated on a lengthy and comprehensive third-party audit. The independent auditors are former assistant Attorneys General who are specifically trained in operations audits of marketing firms. They intensely scrutinize the companies to make sure they follow state and federal laws, as well as the VPAs Standards of Conduct.

"Obtaining certification by the VPA continues our longstanding objective of playing by the rules and treating consumers well," said Paul Chernawsky, a Vice President at Endurance Auto Protection. "Our goal continues to be to provide quality vehicle service contracts at prices working people can afford and to offer an exceptional level of service to our customers."

"Endurance Auto Protection has invested considerable time, money and resources to achieve this certification," said Larry Hecker, executive director of VPA. "Consumers should be aware that companies such as Endurance have truly gone the extra mile to demonstrate that they play by the rules and place a strong emphasis on treating consumers fairly."

Companies that complete the VPA's Certification-Audit Program can display the Vehicle Protection Association Certification logo on their websites and marketing materials as a sign to consumers that they are a good company to work with. To date, eight companies have received certification. A full list of certified companies can be found at <http://www.vpanet.org/Certified-Companies>.

About Endurance Auto Protection

Endurance Auto Protection is a leading provider of vehicle service contracts, backed by established and reputable insurance providers at wholesale prices. For almost ten years, Endurance has been selling vehicle service contracts directly to consumers whose manufacturers' auto warranties have expired or are about to expire. Endurance helps consumers save money and gain peace-of-mind with affordable auto protection coverage by cutting out the middleman and selling directly to the consumer. Endurance provides broad coverage for most makes, models or budget with value bonuses such as free roadside assistance, car rental and trip interruption benefits. For more information, visit www.endurancedirect.com.

About the Vehicle Protection Association

The Vehicle Protection Association (VPA) is a not-for-profit trade association representing firms that are active in the automotive service contract industry. Members include service contract finance companies, marketers,



administrators, insurers, and software providers. VPA currently has more than 50 members. The organization is committed to ensuring regulatory compliance among members, educating consumers on their rights, protecting consumers, and otherwise ensuring the integrity of the automotive service contract industry. For more information, visit www.vpanet.org.

###



Contact Information

Larry Hecker

Vehicle Protection Association (VPA)

<http://www.vpanet.org>

302-524-1150

Online Web 2.0 Version

You can read the online version of this press release [here](#).