

## **Endurance Vehicle Protection Forms Strategic Partnership with DealerClick**

*Endurance Vehicle Protection has partnered with DealerClick to provide vehicle service contracts – also known as extended car warranties, to dealerships across the nation.*

CHICAGO ([PRWEB](#)) March 28, 2018 -- Endurance Vehicle Protection, the nation's premier provider of Extended Vehicle Protection – commonly referred to as an extended auto warranty, and DealerClick – one of the nation's largest Auto Dealership Management Software entities, today announced a new strategic partnership. The partnership aims to combine DealerClick's expertise in business solutions for independent automobile vendors and the award-winning vehicle service contract programs offered by Endurance to increase the number of drivers that are protected from unexpected, high-costs auto repairs when their manufacturer's warranty has expired.

Together Endurance Vehicle Protection and DealerClick are partnering to offer thousands of independent car dealerships across the nation, the opportunity to offer their customers vehicle protection plans, increasing dealership revenue and protecting drivers from being financially liable for the rising costs of auto repairs. By extending the already vast amount of options DealerClick provides, offering dealerships extended vehicle protection programs when their customers' factory warranty expires, further increases the value of this software platform for dealerships looking for an all-encompassing platform for their inventory and marketing needs.

DealerClick, the leader in automotive retail and wholesale technology for over 25 years; stocks a powerful catalog of software and services which meet the ever growing needs of all types of dealerships. Desking Tools, Sales & Leasing, Parts & Service, QuickBooks Accounting Integration, Payroll, CRM, Internet Lead Management, Lending Platform, Custom programming and custom websites & Digital Marketing with Responsive Mobile Designs, and Social Media are a few examples of the broad range of features found in our easy to use but powerful program. DealerClick offers stand-alone, client-server and cloud-based (SaaS) platforms. DealerClick Dealer Management Software offers versions for Windows (PC) and MAC (Apple), Smartphones, iPad, Tablets. DealerClick also makes Two-Way Integrated Texting available for CRM, Lead & Credit Application Notifications. DealerClick also provides custom programming and custom websites.

Jordan Batt, President and Co-founder, Endurance commented “As we enter a new era of online vehicle transactions, companies must co-innovate to solve tough problems for their customers. This new offer represents our belief that the future of information insight within enterprises requires a new operating model, as both data volumes increase and real-time intelligent-response becomes a necessity of doing business.”

“We are very pleased to form this strategic partnership with DealerClick. By combining Endurance's expertise in the vehicle protection industry, with DealerClick's expansive catalog of independent vehicle dealers across the nation, we're able to offer our industry-leading protection packages to drivers who previously may not have had coverage available, leaving them financially responsible for costly breakdowns when their manufacturer's car warranty has expired.” said Paul Chernawsky, CEO of Endurance.

About Endurance:

Founded in 2006, Endurance Warranty Services LLC strives to be the most customer-driven company in the industry and believes that protecting consumers from exorbitant repair bills is the key to their success. Endurance, the exclusive extended coverage provider of Cars.com, is the only company industry-wide that is both A+ rated by the Better Business Bureau and Gold-Certified by the Vehicle Protection Association. By



delivering world-class customer service to every customer, current or future, Endurance continues to reign as the premier provider of vehicle protection in the nation. Visit us online at [www.EnduranceWarranty.com](http://www.EnduranceWarranty.com)

#### About DealerClick:

DealerClick, an industry leader for the past 28-years, is one of the largest software tools for independent new and used auto dealers in the United States, Canada, Jamaica and Puerto Rico. DealerClick saves time for large and small-scale dealerships is with its integrations and partnerships, totaling more than 40 integrations with cutting-edge software and programs industry-wide. With DealerClick, the information a dealership may need is available at their fingertips featuring integrated tools from Kelley Blue Book, BlackBook, Carfax, Titan, AutoCheck, pricing data, credit reports, and more! Along with seamless integrations with DealerTrack, RouteOne, Manheim, Payment Processing, DMV registration, Warranty/GAP integration, and certified integration with QuickBooks. For more information on their services, please visit [www.DealerClick.com](http://www.DealerClick.com)



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