

Endurance Vehicle Protection and Katie Osborne Launch New Advertising Campaign

Endurance Vehicle Protection has enlisted the accomplished and talented television personality, Katie Osborne, to head its newest ad campaign.

CHICAGO ([PRWEB](#)) March 22, 2018 -- Endurance Vehicle Protection, the nation's leading provider of vehicle service contracts – commonly referred to as an extended car warranty, announced the release of a new creative campaign with newly-named brand ambassador, Katie Osborne. Beginning in First Quarter of 2018, the highly accomplished reporter, host, and automotive expert, will be featured in ads advising drivers on how they can save thousands on automotive repairs with Endurance coverage when their manufacturer's warranty expires.

“When approached with the opportunity to work alongside Endurance for their new campaign, it made perfect sense,” said Katie Osborne. “Not only due to my experience in the automotive industry, but because I believe in partnering with reputable companies like Endurance that are geared towards helping consumers find solutions, especially as it relates to someone's personal vehicle. It is a great match and I am excited to be on board to represent Endurance.”

Katie Osborne was a natural fit for Endurance due to her breadth of professional experience in the automotive industry. She has managed to split her career between TV reporting/hosting for Fox Sports, ESPN, NBC Sports, CBS Sports, NHL, NFL, X Games, to name a few. She now joins the Endurance brand as the vehicle service contract company's newest spokesperson. Developed in partnership with Urban Influence, the campaign will be nationally televised and run on digital and social platforms.

“Many consumers are completely unaware that they can purchase a vehicle service contract to extend protection on their vehicles when their manufacturer's auto warranty has expired,” said Jordan Batt, President and CEO of Endurance. “Endurance is their solution. People are keeping their cars longer and wanting to make sure that when that big ticket repair comes around, they are shielded from these high cost auto repairs. The campaign we've developed with Katie demonstrates just how useful our policies can be.”

For more information and updates on Endurance, visit www.EnduranceWarranty.com and follow the brand on [Facebook](#), [Twitter](#), and [Instagram](#).

About Endurance:

Founded in 2006, Endurance Warranty Services LLC strives to be the most customer-driven company in the industry and believes that protecting consumers from exorbitant repair bills is the key to their success. Endurance is the only direct to consumer vehicle service provider that is both A+ rated by the Better Business Bureau and Gold-Certified by the Vehicle Protection Association. By delivering award-winning customer service to every customer, current or future, Endurance continues to reign as the premier provider of vehicle protection in the nation. Visit us online at www.EnduranceWarranty.com

About Katie Osborne:

You can currently catch Katie hosting PowerNation TV, #1 in Automotive How-To. The show airs on Spike TV, NBC Sports and CBS Sports. Additionally, Katie is a reporter for Mecum Car Auctions on NBC Sports, the trackside reporter for Snocross on CBS Sports and the pit reporter for TORC, The Off Road Championship.



Along with Katie's adventures in the television world, Katie is working on a new podcast; #DrinkLifeIn: The Joy Project. Here Katie explores the intrinsic relationship between professional success and personal happiness, by talking with people who have found joy following their true passions. To find out more about Katie, visit: www.KatieOsborne.com



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Online Web 2.0 Version

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