

Endurance Featured on Selling Power's "50 Best Companies to Sell For" List in 2017

Endurance has earned a spot on the list of Selling Power's 50 Best Companies to Sell For. Providing vehicle service contracts to drivers nationwide, this is the first year Endurance has participated and placed on the coveted list.

Chicago, IL ([PRWEB](#)) September 08, 2017 -- Endurance, the nation's premier provider of extended vehicle protection – generally referred to as an extended car warranty, is pleased to announce that it has ranked on the Selling Power 50 Best Companies to Sell For list. Each year, the corporate research team at Selling Power magazine assembles and publishes its list of the 50 Best Companies to Sell For. This is the 17th consecutive year the list has appeared in the magazine, while this is the first year that Endurance has been entered in the running and the first year to make the list.

To determine rankings, the Selling Power research team evaluated applications that focused on three broad categories:

- 1) Compensation and Benefits,
- 2) Hiring, Sales Training, and Sales Enablement, and
- 3) Customer Retention.

The list encompasses companies of all sizes – with sales forces ranging from fewer than 100 salespeople to companies with sales-force numbers in the thousands.

"We are ecstatic to be named on Selling Power's list," commented CEO and Co-Founder Paul Chernawsky. "When you have a product that you stand behind, one that drivers across the nation can actually use and reap the benefits of, it makes for an easy sale."

Selling Power magazine founder and publisher Gerhard Gschwandtner says it is vital to recognize companies that are creating excellent sales teams today.

"Salespeople face great challenges in a digital era," says Gschwandtner. "As I have reported at the Sales 3.0 Conference and in Selling Power magazine, not only is it harder to get the attention of customers in an age of distractions, but many simple sales jobs are also becoming obsolete due to advances in technology. To succeed, salespeople need the support of great leadership and management. The companies that appear on the Selling Power 50 Best Companies to Sell For list represent great opportunities for salespeople who are motivated to win and focused on success."

The full list can be viewed [here](#).

About Endurance:

Founded in 2006, Endurance Warranty Services LLC strives to be the most customer-driven company in the industry and believes that protecting consumers from exorbitant repair bills is the key to their success. Endurance, the exclusive extended coverage provider of Cars.com, is the only company industry-wide that is both A+ rated by the Better Business Bureau and Gold-Certified by the Vehicle Protection Association. By delivering world-class customer service to every customer, current or future, Endurance continues to reign as the premier provider of vehicle protection in the nation. Visit us online at www.EnduranceWarranty.com



About Selling Power

In addition to Selling Power magazine, the leading periodical for sales managers and sales VPs since 1981, Personal Selling Power, Inc. produces the Sales Management Digest and Daily Boost of Positivity online newsletters, as well as a five-minute-video series featuring interviews with top executives. Selling Power is a regular media sponsor of the Sales 3.0 Conference. Learn more at www.sellingpower.com and www.sales30conf.com.



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